



02-06-04

2171

TRANSMITTAL LETTER			Case No. 9623/324
Serial No. 09/2,737	Filing Date June 1, 2001	Examiner Le, Uyen	Group Art Unit 2171
Inventor(s) Soulanille, Thomas A.			
Title of Invention IMPROVED SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE			

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is Amendment after Final Rejection, photocopy of return receipt postcard mailed July 10, 2003 and date-stamped July 14, 2003; REPLACEMENT COPIES OF REFERENCES CITED IN THE INFORMATION DISCLOSURE STATEMENT FILED JULY 10, 2003; Fourth Supplemental Information Disclosure Statement listing references A1-A127; Form PTO 1449 listing references A1-A127, one copy each of references A1-A127.

- ☐ Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.
- ☐ Applicant claims small entity status. See 37 CFR 1.27.
- ☐ Petition for a _____ month extension of time.
- ☒ No additional fee is required.
- ☒ The fee has been calculated as shown below:

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Technology Center 2100

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra
Total	6	Minus	20	0
Indep.	1	Minus	3	0
First Presentation of Multiple Dep. Claim				

Small Entity	
Rate	Add'l Fee
x \$9 =	
x 43 =	
+ \$145 =	
Total add'l fee	\$

Other Than Small Entity	
Rate	Add'l Fee
x \$18 =	0
x \$86 =	0
+ \$290 =	0
Total add'l fee	\$0

- ☒ Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$180.00. A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of \$_____ to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- ☒ I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

John G. Rauch
Registration No. 37,218
Attorney for Applicant
Customer No. 00757 - Brinks Hofer Gilson Lione

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to:
Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on February 4, 2004.

Date: 2/4/2004 Signature:

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INFORMATION DISCLOSURE STATEMENT FILED
JULY 10, 2003

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Technology Center 2100

Application number 09/872,737

Filing date: June 1, 2001

Inventor: Thomas A. Soulanille

Title: IMPROVED SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A SEARCH RESULT
LIST GENERATED BY A COMPUTER NETWORK
SEARCH ENGINE

Examiner: Le, Uyen T.

Group Art Unit no. 2171